



Facebook is a free-access social networking website that enables users to connect and interact with other people by joining networks organized by city, workplace, school and region.

Profile

A profile is your individual facebook page. You can upload your picture and share personal information, photos, videos and notes about yourself with others.

Friend

When you add an individual as your friend, they have access to the information you share on your profile. You can tailor the information available to specific friends by adjusting your security settings.

Wall

The facebook wall is the online equivalent to the dry erase board students put on their dorm-room doors. It's the key component to your public profile. It's for letting everyone know what you've been up to, or leaving messages to a friend that other people can see.

Message

A message is similar to an e-mail. Facebook allows you to send private messages to an individual or to multiple facebook users.

Status Update

The status update is a single message you broadcast to all your friends that lets them know what you're doing at the exact moment you wrote the message. You can describe your mood, let people know your activity, or simply get your information to show up in your friend's news feed so they think of you.

News Feed

The news feed is information provided about your friends. It shows up on your homepage. Conversely, your facebook activity appears on your friends' news feed as well, such as when you update your status or your profile picture, add photos to your profile, etc.

Note

A facebook feature that allows users to share stories, express opinions, or write at length about any topic.

Fan Pages

Celebrities, authors, elected officials, candidates, businesses and organizations can create Fan Pages to communicate with a wide variety of people, publicize an event, or rally people around a product or cause. Similar to a personal profile, a fan page has its own wall and allows the posting of status updates, events, photos and videos.

Applications

There are an array of applications you can add to your page that allow you to enhance your profile by adding various features, such as an RSS feed, Twitter updates or even games like chess. In most cases, the applications have been created by third party vendors.

Groups

Groups are formed around interests or issues. Group pages provide a forum for people to share information through notes and wall posts, and members can upload photos, videos and information on events related to the group's issue or interests.





The twitter social networking website is a cross between text messaging and blogging, where users are prompted to answer the question, “What are you doing?” in 140 characters or less.

@Name

Each individual or organization has their own username, which starts with an “@” sign, followed by a unique Twitter account name.

For example, TOT Executive Director Sarah Briggs’ name is displayed as @Sarah_Briggs.

Tweet

A Tweet is a 140 character response to the question “What are you doing?” Users have adapted their responses, not just to answer this question, but to share news articles and personal insights, pose questions of their own, and engage with other Twitter users.

Follow

By clicking the word “Follow” under another user’s name, you sign up to receive other people’s updates.

Follower

People who choose to follow your updates are your “Followers.”

#Hashtag

Hashtags are a way of grouping related content and is helpful for finding other users who have the same interest or talk about a topic that interests you.

For example, TOT Advisory Board member Ohio Web Leaders use the hashtag #OWL.

Re-Tweet (RT)

If you like what others are saying, you can re-Tweet their posts by adding the letters “RT” in front of their username and copying and pasting their Tweet into your status. For example, RT @Sarah_Briggs means you are re-Tweeting something Sarah has already posted.

Direct Message (DM)

A direct message is a Tweet that you send directly to another user, which will not be displayed on your/their public timeline.

Privacy options

You can choose to protect your updates, so that only your followers can view them.

